



DSN CELEBRATES 20TH ANNIVERSARY!

With 20 years of service, we remain steadfast in fostering a spirit of sharing and collective support in the direct selling industry. DSN provides valuable resources for direct selling executives across the globe, including DSU educational events, our DSN publication (print and digital), podcasts, research and more—all free of charge and made possible by the generosity of DSN Supporter companies actively engaged in helping the channel progress forward.

As a DSN Supporter, you're not just supporting DSN; you are supporting the entire industry—and investing in your own company's success. Your support directly fuels DSN's mission to edify the channel by bringing information and education to a global audience of direct selling executives.

We invite you to become a DSN Supporter today!



Empowering Your Direct Selling Journey, 20 Years and Beyond.

OUR CHANNEL IS AT A PIVOTAL MOMENT IN TIME

When one company succeeds, the entire channel benefits. It's with that sensibility in mind that we developed the DSN Supporter Program in 2022 and welcomed dozens of companies, representing billions in cumulative revenue, committed to helping this channel grow and enhance its relevancy.

Our mission is to serve, educate and edify the channel as the daily resource for breaking global news, emerging trends and powerful stories. With DSN, it's easy for direct selling executives to stay informed, engaged and always one step ahead.

Your support helps DSN continue to provide relevant information, exposure, edification and education for companies and executives to help evolve the channel forward for the global community.

“This community gains so much strength when we all work together, and DSN makes that happen. They are invaluable to the ongoing growth and professionalism of this industry, and I am so grateful for their work.”

—MICHELE GAY
Chairwoman, LimeLife by Alcone

ALL LEVELS RECEIVE:

- Logo acknowledgement and placement in all of DSN's event promotions (print, online and in-person), website and additional recognition visibility.
- Complimentary access to the **annual DSN Global Celebration & Awards event** held each spring. See chart for details.
- **Inclusion acknowledging your role as a Supporter** in one (1) collage-style compilation ad in every issue of DSN (print and digital) and in event promotions during the lifespan of participation.
- **Digital Asset: Official DSN Supporter Graphic** to promote your company's sponsorship and support on your website, email signatures and marketing credibility for the life of your participation.

PATRON, GOLD & PLATINUM BENEFITS OVERVIEW:

ADDITIONAL BENEFITS	PLATINUM	GOLD	PATRON
Exclusive access to the DSU On-Demand Library with over 250+ TED-style lessons from innovative industry leaders and experts. It's a Masterclass in direct selling.	✓	✓	✓
Invitations to exclusive VIP networking events.	✓	✓	✓
Complimentary free access to DSN Deep Dive events.	✓	✓	✓
Access to exclusive special interest reports.	✓	✓	✓
Invitation to exclusive C-Level virtual webinars.	✓	✓	✓
Invitation for your Founder/CEO/Lead C-Level executive to attend the exclusive in-person CEO Forum held twice a year. <i>Attendee subject to approval by DSN.</i>	✓	✓	
DSN Podcast interview highlighting your company including promotional assets package.	✓	✓	
Company featured in print and digital version of DSN.	✓		
VIP Reserved Seating Premium up-front seating at the annual DSN Global Celebration Event for all company attendees.	Up to 20 Seats		
VIP Reserved Seating Reserved seating at the annual DSN Global Celebration Event for all company attendees.		Up to 10 Seats	
Complimentary tickets to the annual DSN Global Celebration Event.			Up to 5 Seats

THANK YOU to our PLATINUM Members:











THANK YOU to our GOLD Members:














THANK YOU to our PATRON Members:

























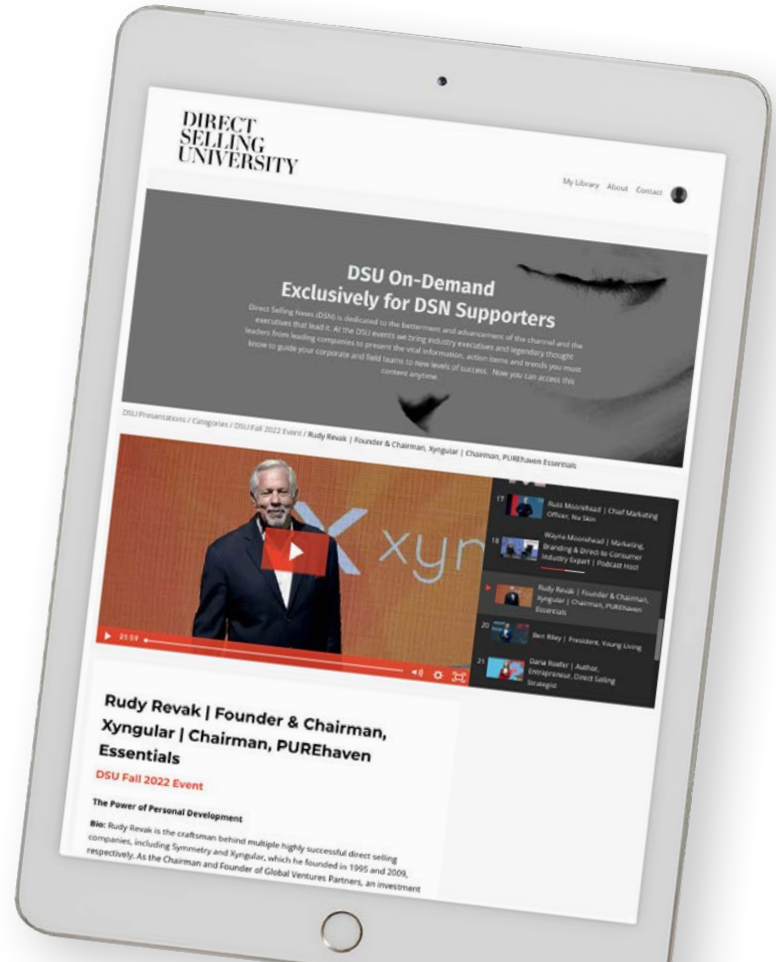


**EXCLUSIVE DSU ON-DEMAND LIBRARY
A MASTERCLASS FOR DIRECT SELLING.**

As a DSN Supporter, you and your entire corporate team have **24/7 access to over 250+ TED-style lessons** from innovative industry leaders spanning every business function and area, with more presentations added throughout the year. The DSU On-Demand Library is **exclusively for Supporter companies**.

Your entire corporate team can learn insights and best practices on **everything from marketing, strategy, leadership and more**. The convenient search feature allows you to search by company name, speaker name or topic category.

The DSU On-Demand Library is **an excellent onboarding resource** for new employees and ongoing education for existing employees.



250+ TED-STYLE LESSONS

[Content At a Glance]

Marketing / 55+	AI/Social / 23+
Strategy / 82+	Systems / 20+
Change Management / 20+	Branding / 45+
Culture / 22+	Messaging / 15+
Technology / 15+	Leadership / 18+

The DSU On-Demand Library is full of relevant insights and best practices from today's **subject matter experts** and executive leaders from innovative up-and-coming companies and prominent direct selling brands.

From immersive course work on the fundamentals of direct selling to laser-focused topics like,

- How to **effectively scale** internationally
- How to genuinely attract **more customers**
- How to create, own and defend your **company culture**
- Affiliate Marketing learnings
- AI tools and techniques
- And more!

ACCELERATE YOUR ONBOARDING EFFORTS

Most executives agree that to properly onboard a new employee into direct selling requires at least a full year. The DSU On-Demand Library is the perfect complement to your new employee onboarding and ongoing education programs for existing employees.

The image shows three promotional cards for Direct Selling University (DSU) content. The first card is for 'DSU Presentations', featuring a photo of a large audience at an event and text describing DSU events as a gathering of top direct selling executives. The second card is for 'Webinars', showing a laptop with a webinar interface and text about replays of online webinars. The third card is for 'DSN Podcast Videos', featuring a woman wearing headphones and text about podcasts designed for today's direct selling executives. Each card has a 'Start Learning' button at the bottom.

“DSN is a reputable and powerful voice that always strives to edify the channel and highlight the direct selling companies that are doing the right things.

—JONI ROGERS-KANTE
Founder & CEO, SeneGence

*“DSN has outdone themselves with the new DSU On-Demand Library! Helping our organization grow at every level is a core pillar of ours, and **the DSU content helps us enhance our efforts in an innovative way.**”*

—MARK STASTNY / CMO, Scentsy

*“Whatever is happening in the channel—trends, tech, mergers, global and domestic news—I know I will hear about it first from DSN. **The DSN team does a fantastic job of bringing information to channel executives first, fast and accurately.** What a great resource for all of us!*

—STUART MACMILLAN / Board of Directors, MONAT

TERMS & DETAILS

Submission and completion of the application does not confirm acceptance. All submissions will be reviewed and responded to individually.

REQUIREMENTS

Participation is reserved to companies that have been in business for at least two years and which exhibit the highest levels of ethical business standards. DSN reserves the right to deny, suspend or discontinue the participation of any company undergoing published legal actions or regulatory disputes (including any settlement of such) that may negatively impact DSN or other participating companies.

PRICING / per 12-month term

PLATINUM LEVEL \$50,000

GOLD LEVEL \$25,000

PATRON LEVEL \$10,000

To learn more and start receiving your benefits today, please visit

directsellingnews.com

or email: support@directsellingnews.com



or SCAN

DSN

DIRECT SELLING NEWS

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